

TRUE VINTAGE REVIVAL COLLECTIONS



TRUE VINTAGE REVIVAL



True Vintage Revival (TVR) is popular for one simple reason; when you try on a pair, you will understand our passion for quality and our love for these iconic styles.

True Vintage Revival (TVR) is a vintage glasses brand based in New York. We are dedicated to bring the retro look back by using the original handmade method decades ago in Japan.

TVR styles are keeping it keeping 100% authentic in process of making these specs, true to the original vintage designs by hand by our expert craftsmen in Sabae Japan.

Our philosophy for the brand, TVR full collection from our factory exclusive archive of vintage molds with solid Japanese ZYL material for new generations to enjoy, and we produce our frames with the same original handmade techniques at the

『Datum Expression Size』 a specialized measurement method commonly used during 50's in Japan.



Brown Demi Amber

TVR 502 based on a the vintage diamond shaped **RIVETS** comes back to us from the 1950s and 60s where it set the standard for eyewear style that is still recognized today.

Datum Expression Size : 48□ 22

Lens width: 47mm

Hinge to hinge width: 143mm

Bridge : 22mm

Temple length: 150mm

Datum Expression Size : 46□ 22

Lens width: 45mm

Hinge to hinge width: 140mm

Bridge : 24mm

Temple length: 150mm

Datum Expression Size : 44□24

Lens width: 43.5mm

Hinge to hinge width: 134 mm

Bridge : 22mm

Temple length: 145mm



Brown Clear



Demi Amber



Grey Fade



Classic Black



Brown Clear



Antique Tortoise



Grey Tone



Color Block



Demi Amber

TVR 504 model - with a design based on the legendary Panto shaped frame made famous by celebrities such as James Dean, Truman Capote, and Johnny Depp among many others

The 504 faithful revive all the original elements; handcrafts "miter cut" cutting, the addition of 7-barrel hinges, keyhole-bridge, smooth bridge tabs, functional spear rivets by hand by our expert craftsmen Mr. Yaemon in Sabae, Japan.

Datum Expression Size : 48□24 6

Lens width: 46.5mm

Hinge to hinge width: 133mm

Bridge : 24mm

Temple length: 150mm

Datum Expression Size : 46□24 5 3/4

Lens width: 45mm

Hinge to hinge width: 129.1mm

Bridge : 24mm

Temple length: 150mm

Datum Expression Size : 44□24 5 3/4

Lens width: 43mm

Hinge to hinge width: 125mm

Bridge : 24mm

Temple length: 145mm



Demi Blonde



Clip on polarizing lens



TVR505 Panto brings back the distinct design, first introduced in the 1920s.. Frank Lloyd Wright, Arthur Miller, Andy Warhol loved this kind of classic design. It's the perfect fit for the modern day Dandy.

Datum Expression Size : 46□22 5 3/4

Lens width: 40mm
Hinge to hinge width: 130mm
Bridge : 22mm
Temple length: 145mm

Datum Expression Size : 49□22 5 3/4

Lens width: 48mm
Hinge to hinge width: 144mm
Bridge : 22mm
Temple length: 145mm

Yellow Crystal



Brown Demi Fade



Blue Demi



Antique Tortoise



Amber



Forest Green



Clipon

TVR OPT 2015 Limited Edition — Black woody craved on TVR 504 and TVR505

An option on our TVR 504 and 505, our old craftsman in Japan created this unique, patented method of shaping real hardwood color into stylish, functional eyewear. The process requires hours of shaping, filing, dying and polishing by hand and these exclusive limited edition designs are truly wearable art – and with a limited handcrafted of just 20 frames per day.



TVR504 Black Woody Carved

Datum Expression Size : 48□ 22 / 46□ 22



TVR505 Black Woody Carved

Datum Expression Size : 46□ 22 5/8





TVR 506, a timeless, masculine, bold style, the rectangular 506 throughout the 60s, enjoys popularity in any era.

Datum Expression Size : 50□19 5 3/4

Lens width: 49mm

Hinge to hinge width: 142mm

Bridge : 19mm

Temple length: 145mm

Classic Black



Grey Cloud



Solid Blackwood



Dark ALE



TVR507 model brings back the vintage “Quadra” design and offers a more angular, softer look that remains bold and stylish.

Datum Expression Size : 48□20 6

Lens width: 45mm

Hinge to hinge width: 140mm

Bridge : 20mm

Temple length: 145mm

STYLE & FASHION

WINNING THE FRAME GAME

Continued from page D1
 obvious evidence of the power of stylish eyewear, but just look at our sartorial history. Le Corbusier was a brilliant architect, but would he be as recognizable without his glasses? Cary Grant and Michael Caine were style icons, but they're ranked higher in the pantheon because they glance past glasses look when most of the four-eyed population looked like winks from crated casing. And fans on the television these days after any NBA or NFL game. Athletes, the opposite of nerds in the schoolyard sense, are now wearing eyewear for the postgame peacocking sessions. In other words, everyone wants to be Clark Kent these days instead of Superman. Quite literally. The classic, horn-rimmed frames the Billy Hackett reporter sported—seen only on hipsters a decade ago—are now far more popular and mainstream than, say, the conservative rimless, metal frames favored by Donald Trumpfeld or Richard Sprocket. Though certain frames are ubiquitous, you'll find enough variety to

Men can push the envelope with a bit of color. If you're normally

RISKY

The Sly Daredevil
 On first glance, you might overlook this style's baroque artifice. The brand uses a proprietary process to embed a traditional tortoiseshell frame within a more daring clear silhouette. A fresh, but not classically break from horn-rimmed hegemony. (Blake Kowalski Corbis Eyeglasses, \$500, Studio Optix, 212-795-4466)

The 'Yes, You Can'
 Classic with a high-risk twist? For the confident, say the well-worn Milani. It merges a '60s style with a variety of can't-miss-them colors, including emerald green, sapphire blue and this girly red. Make one your signature. Milani Acetate Eyeglasses, \$250, vision.com

The Covert Dandy
 A subtle, but striking side-stripe and keyhole bridge lend a measured dose of personality to this London-basking style. (Ray Smith December Spectacles, \$220, Olive Peoples, 212-585-5437)

The Roundly Retro
 Though vintage inspired, the round-wire style isn't as

The Haste Bipster
 Something as hefty as this square '60s style is bound to read as an exclamation point on your face. That requires commitment. Or an alternate pair of frames for occasions that call for something quieter. (The 500 Eyeglasses, \$275, tempus.com)

Antique Tortoise



Black Marble



Color Block



Classic Black



Antique Amber

TVR508

A rare opportunity to own an example of style history, we brought back one of the most iconic eyewear styles of the 1920s – the ‘Deco Ear’ design. This beautiful and truly unique frame is a circular shape accented by a metal ear arm. Adding our own design touch, the one-of-a-kind inverted nose bridge offers a more comfortable feel. The 508 is an exciting offering from one of the oldest molds in our archive and is a beautiful, yet bold design statement.

Datum Expression Size : 42□22 5 1/2

Lens width: 41mm

Hinge to hinge width: 137mm

Bridge : 22mm

Temple length: 140mm



Classic Black



Antique Tortoise





TVR509

Create your own signature style with our oversized sunglasses. Restored from vintage molds and designs popular during the 1960s, this fun and iconic shape will take you back to the most popular era in American fashion design when style was defined by the unique personalities of the time.

Datum Expression Size : 54 □ 18 mm

Lens width: 53 mm

Hinge to hinge width: 147mm

Bridge : 18 mm

Temple length: 145 mm

Color Block

(color block technique pioneered by Yves St Laurent in the 70s and 80s.)



Ivy woodgrain

AMBER



TVR510

Big, bold and beautiful! Our TVR 510 looks back to the 1970s and 80s when big shapes were popular. You can wear this style as a sunglasses or prescription frame - either way, you'll be making a big statement. For a classic look, pair our 510 in Black with anything from your wardrobe, and you will be the center of attention!

Datum Expression Size : 57 □ 20 mm

Lens width: 56 mm

Hinge to hinge width: 148mm

Bridge : 22 mm

Temple length: 145 mm

Caracola Green



Classic Black

Amber

2016 launched TVR511 and TVR512 of the fall/winter collection, inspired by 1950's idol James Dean. In a generation where bad boys were yet to be cool, the rebellious image of James Dean solidified his status in American cinema history.

His style also became an object of imitation amongst youths, especially when he donned his glasses and showed his infamous gaze that oozed charisma. Even today, the glasses that James Dean wore are a hot topic on the Internet.



TVR Global Ambassador [Matt McGorry](#)

The TVR511 is designed as TVR512's twin brother based on the same foundation but with a few minor changes. The gold bridge and metallic nose pads add a hint of innovation to the classic James Dean glasses



Datum Expression Size : 48-24 mm

Lens width: 46 mm

Hinge to hinge width: 39mm

Bridge : 24 mm

Temple length: 145 mm

Classic Black



Royal Blue Pearl



Brown Tiger



Antique Tortoise



Classic Black



Brown Shade

TVR512 uses many design details from James Dean's glasses such as the delicate lines of the temple, the keyhole bridge, and of course the signature 『W- Diamond rivets』 that set these glasses apart from others. The TVR512 is created using master craftsmanship from Sabae, Japan to create seamless miter cuts and 5-barrel hinges that not only emphasize the top-notch skills from the hands of TVR master craftsmen, but create perfectly designed glasses that don't easily warp and are comfortable to wear.

Datum Expression Size : 48-22 mm

Lens width: 47 mm

Hinge to hinge width: 42mm

Bridge : 22 mm

Temple length: 145 mm

Datum Expression Size : 45-22 mm

Lens width: 45mm

Hinge to hinge width: 40mm

Bridge : 22 mm

Temple length: 145 mm



Classic Blonde



Grey Clear

True Vintage Revival, within 3 short years, TVR has garnered exceptional results. The interpretation of beautiful classics with the New York perspective brought to life by the hands of old Japanese craftsmen continuing the heritage of traditional handcrafted eyewear is the eternal commitment at TVR.

CFDA FASHION CEO, Steven Kolb talks; I'm obsessed with my new TVR512.....

Stay Tuned the coming Hollywood 2 films...



TVR502



TVR504



TVR true friend Nick Wooster